

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Petition of Trump Plaza Associates d/b/a Trump
Plaza Hotel and Casino for a Temporary
Miscellaneous Contingency Permit for Permission
to Distribute Alcoholic Beverage as Gift Item
**(“Mardi Gras Your Choice Giveaway”
February 21, 2012)**

ORDER
PRN 0521202

By its Petition (PRN 0521202), Trump Plaza Associates d/b/a Trump Plaza Hotel and Casino (“Trump Plaza”) seeks permission to temporarily amend its Casino Hotel Alcoholic Beverage (CHAB) license to authorize an event on its licensed property. This event, scheduled for February 21, 2012, from 2:00 p.m. until 6:00 p.m., is to be held in Trump Plaza’s multi-purpose room, the Chelsea Ballroom, a Type II (hotel) CHAB area. During this event, each invited guest would receive a complimentary bottle of alcoholic beverage for consumption off the premises of the Chelsea Ballroom. The anticipated complimentary distribution of bottles of alcoholic beverages to invited guests for off-premise consumption would require the temporary additional authorization of the Chelsea Ballroom as a Type III (package goods) area.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the Petition be granted with the following conditions:

1. The temporary additional Type III authorization will be effective from 2:00 p.m. to 6:00 p.m. on February 21, 2012.
2. Trump Plaza is to conduct the complimentary issuance of alcohol within the Chelsea Ballroom in accordance with the descriptions and representations contained in its Petition.

3. Trump Plaza will maintain adequate security during the event to insure the safety of invited guests and employees and to prevent the removal of the alcohol by unauthorized individuals.
4. The bottles of alcoholic beverages for the event will have been purchased by Trump Plaza from a New Jersey licensed alcoholic beverage wholesaler/distributor and will either be stored in Trump Plaza's alcoholic beverage inventory until transported directly to the Chelsea Ballroom or delivered by the licensed wholesaler/distributor directly to the Chelsea Ballroom.
5. No person under the age of twenty-one (21) will be invited by Trump Plaza or allowed by Trump Plaza to attend the event and Trump Plaza's CHAB employees who are conducting the event will insure against providing alcoholic beverages to any individual who is under the age of twenty-one (21).
6. Alcoholic beverages provided in conjunction with this temporary Type III authorization will be for off-premise consumption only.
7. Trump Plaza is to notify the Division of Gaming Enforcement of any material change to the event.
8. In conducting the event, Trump Plaza will comply with all requirements attendant to Type III CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(3)* and *N.J.A.C. 13:69I-3.3*, and with all alcoholic beverage laws and regulations of the Division of Gaming Enforcement, and as deemed applicable, the New Jersey Division of Alcoholic Beverage Control.
9. Trump Plaza is to obtain all necessary approvals from all other governmental authorities prior to conducting the events.

Dated: February 21, 2012


DAVID REBUCK
DIRECTOR